

## Enabling Enterprise Project at Cardinal Pole School

Analysis of Impact – July 2009

Tom Ravenscroft

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### Background:

- Two questionnaires were completed by a total of 33 students in Year 10 who had accessed the Enterprise programme at Cardinal Pole school through their BTEC Business lessons and through the Enterprise Club after school.
- Part (A) sought to identify changes in skills as a result of the Enterprise programme. This was achieved using three questionnaires, the first for September 2008, the second for January 2009, and the third in July 2009 asking the same questions to gauge changes in attitudes as a result of the enterprise programmes the students had taken part on. This analysed seven key areas: Confidence; Ability to work with others; Organisation; Presentation skills; Knowledge of Business; Ability to use initiative; and Pro-activity.
- Part (B) was only carried out in January 2009 and September 2009 and sought to gauge students' attitudes to the enterprise programmes that they had been a part of.
- Part (C) was only carried out in January 2009 and September 2009 and attempted to track any changes in students' attitudes outside the classroom, in the wider school context.
- This questionnaire used methods approved and encouraged by DCSF, particularly to gauge the impact of enterprise programmes on students.
- The January 2009 questionnaire was repeated in July 2009 to track further changes over the year.

### Key Findings:

- Between September 2008 and July 2009 there were substantial improvements in the percentage of students who either "agreed" or "strongly agreed" with that:
  - **Confidence:** They felt confident leading a group (36% to 91%)
  - **People Skills:** They enjoyed working with people (70% to 94%)
  - **Organisation:** They can organise themselves to achieve their goals (60% to 88%)
  - **Business Knowledge:** They have a good understanding of business (33% to 97%)
- Between September 2008 and July 2009 there were more limited improvements in the percentage of students who either "agreed" or "strongly agreed" with that:
  - **Presentations:** They feel confident giving presentations (33% to 77%)
  - **Initiative:** They are good at solving problems (55% to 71%)
  - **Pro-Activity:** They make things happen (45% to 80%)
- The attitude towards enterprise in Enterprise Club and BTEC Business was very positive ("Agree" or "Strongly Agree"):
  - 94% enjoyed attending enterprise
  - 95% felt there was a good mix of activities
- There was some evidence of the impact of enterprise beyond the classroom ("Strongly Agree"):
  - 23% said enterprise made them more generally motivated in school.
  - 43% said enterprise had made them more confident about the future.
  - 9% said attendance had improved as a result (NB: not independently verified)

**More Detailed Analysis:**

**Part (A) – Your Own Abilities** (comparison between September 2008 and July 2009)

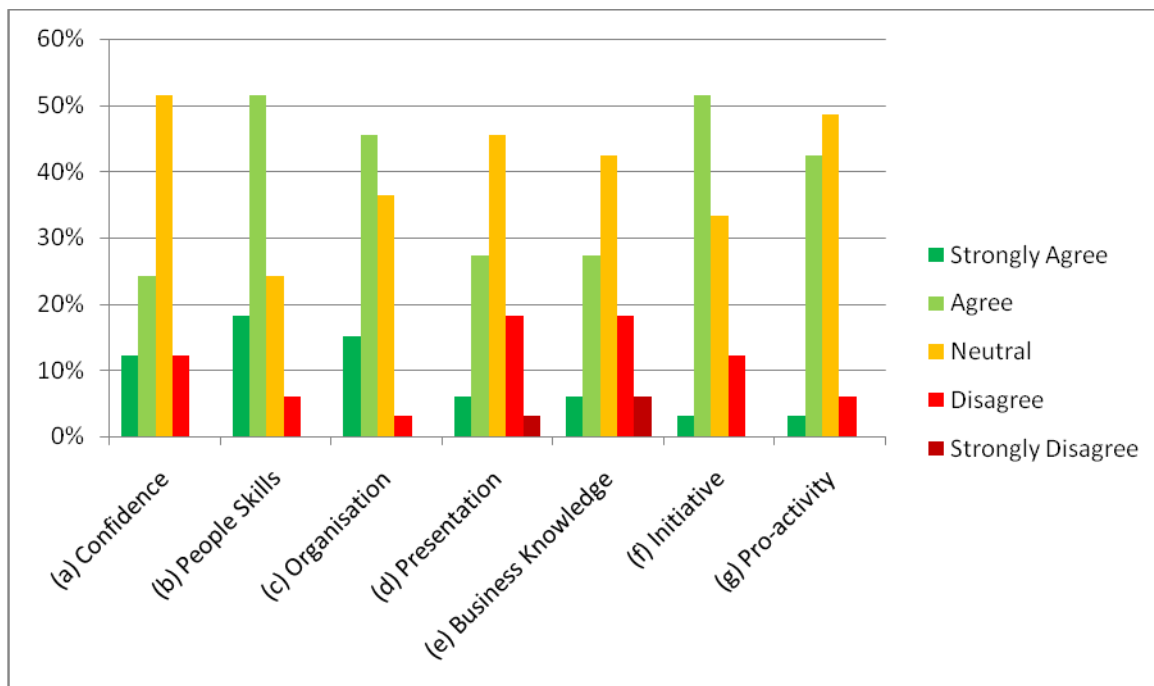
Tabular results:

	(a) I feel confident leading a group	(b) I enjoy working with other people	(c) I can organise myself to achieve my goals	(d) I feel confident giving presentations	(e) I have a good understanding of business	(f) I am good at coming up with answers	(g) I am good at making things happen
<b>Percentages:</b>	Sep-08	Sep-08	Sep-08	Sep-08	Sep-08	Sep-08	Sep-08
Strongly Agree	12%	18%	15%	6%	6%	3%	3%
Agree	24%	52%	45%	27%	27%	52%	42%
Neutral	52%	24%	36%	45%	42%	33%	48%
Disagree	12%	6%	3%	18%	18%	12%	6%
Strongly Disagree	0%	0%	0%	3%	6%	0%	0%

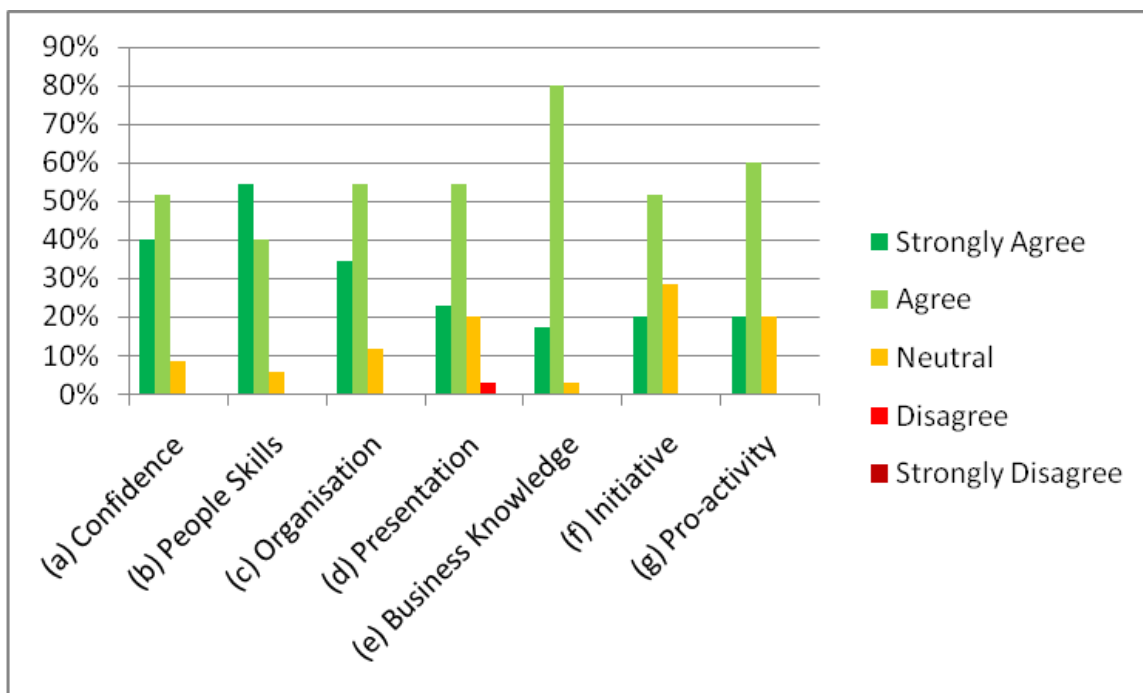
	(a) I feel confident leading a group	(b) I enjoy working with other people	(c) I can organise myself to achieve my goals	(d) I feel confident giving presentations	(e) I have a good understanding of business	(f) I am good at coming up with answers	(g) I am good at making things happen
<b>Percentages:</b>	Jul-09	Jul-09	Jul-09	Jul-09	Jul-09	Jul-09	Jul-09
Strongly Agree	40%	54%	34%	23%	17%	20%	20%
Agree	51%	40%	54%	54%	80%	51%	60%
Neutral	9%	6%	11%	20%	3%	29%	20%
Disagree	0%	0%	0%	3%	0%	0%	0%
Strongly Disagree	0%	0%	0%	0%	0%	0%	0%

**Graphical Results:**

(a) September 2008:



(b) July 2009:



**Part (B) – About Enterprise**

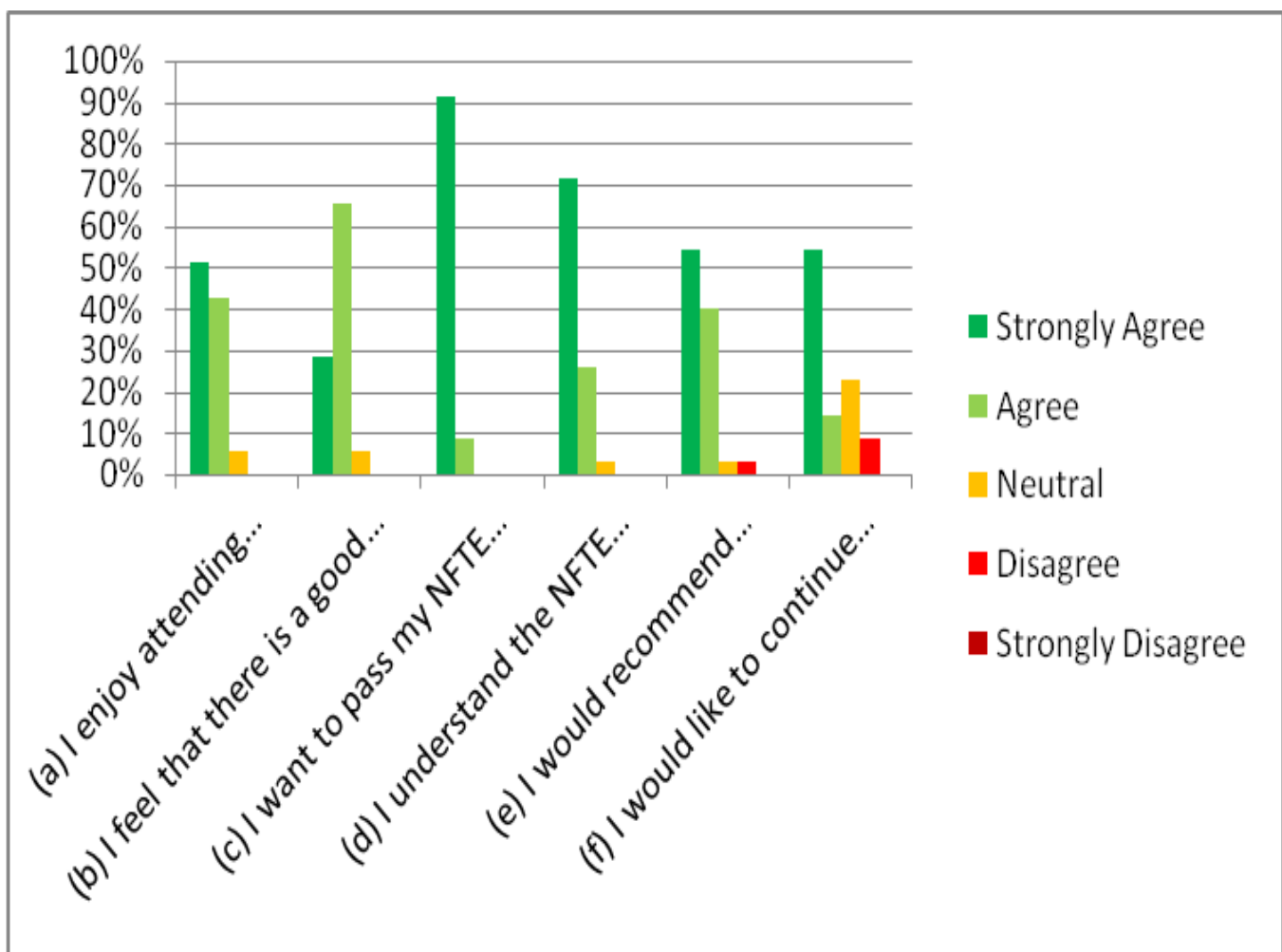
Impact Analysis – Enabling Enterprise Project (Business Strand)

Tom Ravenscroft, July 2009

Tabular Results:

	(a) I enjoy attending Enterprise	(b) I feel that there is a good mix of activities	(c) I want to pass my NFTE course	(d) I understand the NFTE Qualification	(e) I would recommend Enterprise to friends	(f) I would like to continue Enterprise into Yr11
<b>Percentages:</b>	Jul-09	Jul-09	Jul-09	Jul-09	Jul-09	Jul-09
Strongly Agree	51%	29%	91%	71%	54%	54%
Agree	43%	66%	9%	26%	40%	14%
Neutral	6%	6%	0%	3%	3%	23%
Disagree	0%	0%	0%	0%	3%	9%
Strongly Disagree	0%	0%	0%	0%	0%	0%

Graphical Results: (July 2009 only)

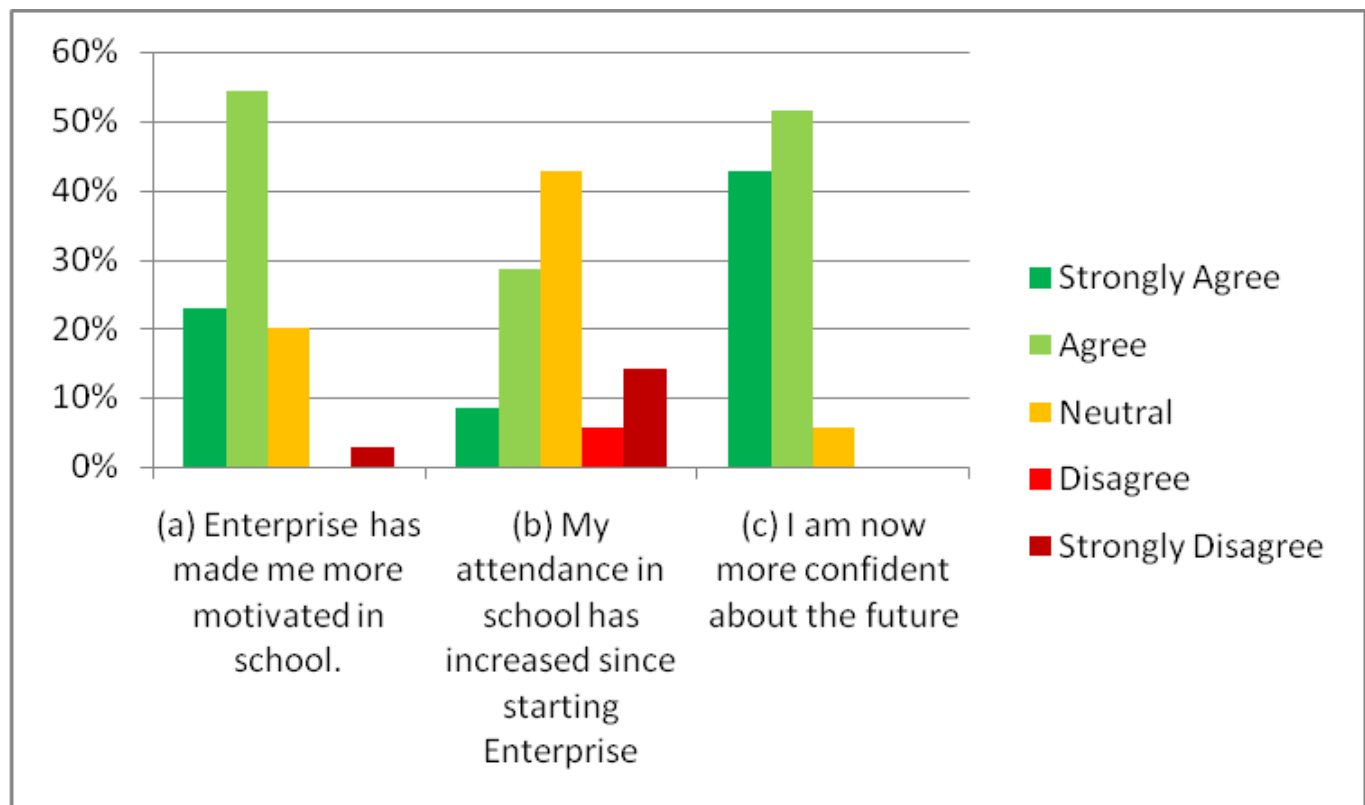


## Part (C) – General Attitudes

Tabular Results:

	(a) Enterprise has made me more motivated in school.	(b) My attendance in school has increased since starting Enterprise	(c) I am now more confident about the future the future
<b>Percentages:</b>	Jul-09	Jul-09	Jul-09
Strongly Agree	23%	9%	43%
Agree	54%	29%	51%
Neutral	20%	43%	6%
Disagree	0%	6%	0%
Strongly Disagree	3%	14%	0%

Graphical Results:



## Appendix 1 – September 2008 Questionnaire

Impact Analysis – Enabling Enterprise Project (Business Strand)  
Tom Ravenscroft, July 2009

## Assessment of Enterprise Abilities

September 2008

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### Instructions:

- Please answer the following questions, for how you felt in **September** about your abilities, **before** you start Enterprise Club.
- What you write here will not affect your final grade for NFTE.
- Please take your time and write clearly.

### Part(A) – Your Own Abilities

Please answer these honestly and carefully by circling your answer:

(a) I feel confident in leading a group.

Strongly Agree      Agree      Neutral      Disagree      Strongly Disagree

(b) I enjoy working with other people.

Strongly Agree      Agree      Neutral      Disagree      Strongly Disagree

(c) I can organise myself to achieve what needs to be done.

Strongly Agree      Agree      Neutral      Disagree      Strongly Disagree

(d) I feel confident in giving presentations to others.

Strongly Agree      Agree      Neutral      Disagree      Strongly Disagree

(e) I have a good understanding of business.

Strongly Agree      Agree      Neutral      Disagree      Strongly Disagree

(f) I am good at coming up with answers to problems that I face.

Strongly Agree      Agree      Neutral      Disagree      Strongly Disagree

(g) I am good at making things happen.

Strongly Agree      Agree      Neutral      Disagree      Strongly Disagree

### Appendix 2 – January 2009 and July 2009 Questionnaire

## Assessment of Enterprise Abilities

January 2009

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### Instructions:

- Please answer the following questions, for how you feel **now** about your abilities, based upon your time at Enterprise Club.
- What you write here will **not** affect your final grade for NFTE.
- You will have another chance to complete this questionnaire in May to see how far you have progressed.
- Please take your time and write clearly.

### Part(A) – Your Own Abilities

Please answer these honestly and carefully by circling your answer:

(a) I feel confident in leading a group.

Strongly Agree      Agree      Neutral      Disagree      Strongly Disagree

(b) I enjoy working with other people.

Strongly Agree      Agree      Neutral      Disagree      Strongly Disagree

(c) I can organise myself to achieve what needs to be done.

Strongly Agree      Agree      Neutral      Disagree      Strongly Disagree

(d) I feel confident in giving presentations to others.

Strongly Agree      Agree      Neutral      Disagree      Strongly Disagree

(e) I have a good understanding of business.

Strongly Agree      Agree      Neutral      Disagree      Strongly Disagree

(f) I am good at coming up with answers to problems that I face.

Strongly Agree      Agree      Neutral      Disagree      Strongly Disagree

(g) I am good at making things happen.

Strongly Agree      Agree      Neutral      Disagree      Strongly Disagree

(h) Do you feel that Enterprise Club has affected your abilities in any ways not shown above?

### Part(B) – About Enterprise Club

(a) I enjoy attending Enterprise Club.

Strongly Agree      Agree      Neutral      Disagree      Strongly Disagree

(b) I feel that there is a good mix of activities.

Strongly Agree      Agree      Neutral      Disagree      Strongly Disagree

(c) I want to pass my NFTE course.

Strongly Agree      Agree      Neutral      Disagree      Strongly Disagree

(d) I understand about the qualification the NFTE course will give me.

Strongly Agree      Agree      Neutral      Disagree      Strongly Disagree

(e) I would recommend Enterprise Club to my friends.

Strongly Agree      Agree      Neutral      Disagree      Strongly Disagree

(f) I would like to continue with Enterprise Club in Year 11.

Strongly Agree      Agree      Neutral      Disagree      Strongly Disagree

(g) What have you enjoyed most about Enterprise Club?

(h) Would change would you like to make to Enterprise Club?

**(C) Changes since starting Enterprise Club**

(a) Enterprise Club has made me more motivated in school.

Strongly Agree      Agree      Neutral      Disagree      Strongly Disagree

(b) My attendance in school has increased since I started Enterprise Club.

Strongly Agree      Agree      Neutral      Disagree      Strongly Disagree

(c) I am more confident about the future.

Strongly Agree      Agree      Neutral      Disagree      Strongly Disagree